

MINUTES OF THE TMACOG * AIR QUALITY COMMITTEE *

The meeting was held on May 18, 2011 at 8:00 a.m. in the TMACOG Boardroom, 300 Martin Luther King, Jr. Drive, Toledo OH 43604.

Attendees: Mark Budge, Clement Chukwu, Carol Eggert, Ken Fallows, Bill Herr, Bill Kelly, Don Lieder, Bill Rupert, Gary Samples, Greg Gettum, and David Gedeon, Marc VonDeylen

- 1. Welcome and Introductions** — Tim Brown was unable to attend the meeting. Dave Gedeon welcomed everyone to the meeting and introductions were made.
- 2. Approval of Agenda** — The agenda was approved on a motion by Gary Samples, seconded by Bill Herr.
- 3. Approval of April 20, 2011 Minutes** — The minutes were approved on a motion by Don Lieder, seconded by Gary Samples.
- 4. Ozone Action Season Marketing** – The Ozone Action Season kicked off on May 1. The awareness campaign includes Lamar billboards (two in Lucas County and two in Wood County), advertising in print media, and sponsorship of traffic spots on WRQN, WXKR, WIOT and WRVF. Channel 11 is producing new TV spots and the program will be promotion on the Ch 11 Facebook page.
- 5. Ozone Marketing on Facebook** - TMACOG is working with an ad agency to place advertising directly on Facebook. Ozone ads will be placed on the Facebook pages of local users and clicking on the ad will direct users to the TMACOG Ozone Action Season webpage. TMACOG will receive reports on the number of hits received.
- 6. Smog Reducing Building Materials** – David Gedeon played a video advertising a new building material from Alcoa called “Reynobond with Ecoclean.” Alcoa says the panels reduce maintenance costs and helps decompose smog and other pollutants in the air that cling to building surfaces, from dirt to diesel fumes. The company claims that about 10,000 square feet of the panels can clean the air as well as 80 medium-sized deciduous trees, enough to offset four cars each day. Following some discussion, Ken Fallows suggested that Columbia Gas be invited to a future meeting to discuss Energy Audits.
- 7. Gas Cap Replacement Program & Share A Ride** – Greg Gettum reported that the City of Toledo and TMACOG now have a signed contract in place to conduct the Gas Cap Replacement Program. Carol Eggert said that testing dates are being determined and will be announced soon. Two events will be promoted via live radio remotes and all events will be listed on the TMACOG website. Greg took part in a channel 11 Share A Ride interview on May 13th. They covered the new highway signs and said that interest in carpooling has increased with the spike in gasoline prices. The video clip was shown and discussed. Greg also noted that installation of the highway signs is nearly complete. He again asked that people be on the lookout for the old road signs that were installed in Toledo.
- 8. Other Business** – None.
- 9. Adjourn** – There being no other business, the meeting was adjourned.