



September 14 - 15, 2010

A Marketing Partnership For

Sponsor LOGO

Hosted by
The Toledo Metropolitan Area Council of Governments
In partnership with
The National Association of Regional Councils and
The Ohio Department of Transportation





Voyager Level Sponsorship

2010 Conference & Trade Show Benefits

- One (1) complimentary full conference registrant September 14 – 15, 2010
- Sponsor representative seated at head table during morning plenary session; invited to welcome guests
- Sponsor receives one 10' x 10' exhibitor booth space in "prime location"
- Sponsor receives 22 hours exhibitor face-time

Marketing Benefits – Image & Logo

Sponsor name and/or logo prominently featured in the following conference collateral

- 3500 conference **invitations feature full color logo (if confirmed by July 15, 2010)**
- Printed conference **programs** will prominently feature full-color logo of Voyager Sponsor
- Full-page color **ad** featured in high-quality printed conference programs
- Featured as a Voyager Sponsor in **on-site conference signage** throughout the conference center
- Sponsor logo showcased in **screen presentation** during both the Tuesday & Wednesday plenary and luncheon sessions
- Sponsor logo prominently featured on conference **welcome signage**
- Sponsor named in all conference **press materials** as a Voyager Sponsor
- Sponsor logo featured in 2 scheduled **e-mail blasts**—5000 recipients—July 31 & September 1, 2010—including hotlink to sponsor website
- Sponsor logo featured on conference **website** as Voyager Sponsor—including hotlink to sponsor website
- As an exhibitor, sponsor logo featured on conference exhibitor display **maps** positioned throughout conference center
- Featured sponsor of the Tuesday & Wednesday morning plenary session; additional options available

About the Venue - Conference Hospitality Benefits

- Special conference room rate provided to participants staying at the Toledo Hilton
- Prevailing government state & federal room rates honored
- Business center open 24 hours offering high speed Internet and wireless Internet with access to computers, fax, copier, etc.
- Full use of hotel recreational amenities including onsite fitness center with full range of equipment, heated pool & whirlpool, complete weight room, etc.
- Complimentary shuttle available to/from Toledo Express Airport. Conference registrant must arrange with hotel
- Free parking
- Sponsor may elect to have exhibitor materials shipped directly to hotel

Cash Investment: \$7,500



Navigator Level Sponsor

2010 Conference & Trade Show Benefits

- One (1) complimentary full conference registrant September 14 – 15, 2010
- Sponsor representative seated at head table during lunch session; invited to welcome guests
- Sponsors receives one 10' x 10' exhibitor booth space in "prime location"
- Sponsor receives 22 hours exhibitor face-time

Marketing Benefits – Image & Logo

Sponsor name and/or logo prominently featured in the following conference collateral

- 3500 conference **invitations feature full-color logo (if confirmed by July 15, 2010)**
- Printed conference **programs** will prominently feature full color logo of Navigator Sponsor
- Half-page color **ad** featured in high-quality printed conference programs
- Featured as a Navigator Sponsor in **on-site conference signage** throughout the conference center
- Sponsor logo showcased in **screen presentation** during both the Tuesday & Wednesday plenary and luncheon sessions
- Sponsor logo prominently featured on conference **welcome signage**
- Sponsor named in all conference **press materials** as a Navigator Sponsor
- Sponsor logo featured in 2 scheduled **e-mail blasts**—5000 recipients—July 31 & September 1, 2010—including hotlink to sponsor website
- Sponsor logo featured on conference **website** as Navigator Sponsor—including hotlink to sponsor website
- As an exhibitor, sponsor logo featured on conference exhibitor display **maps** positioned throughout conference center
- Featured sponsor of the Tuesday & Wednesday lunch session; additional options available

About the Venue - Conference Hospitality Benefits

- Special conference room rate provided to participants staying at the Toledo Hilton
- Prevailing government state & federal room rates honored
- Business center open 24 hours offering high speed Internet and wireless Internet with access to computers, fax, copier, etc.
- Full use of hotel recreational amenities including onsite fitness center with full range of equipment, heated pool & whirlpool, complete weight room, etc.
- Complimentary shuttle available to/from Toledo Express Airport. Conference registrant must arrange with hotel
- Free parking
- Sponsor may elect to have exhibitor materials shipped directly to hotel

Cash Investment: \$5,000



Carrier Level Sponsor

2010 Conference & Trade Show Benefits

- Sponsor receives one 10' x 10' exhibitor booth space in "preferred location"
- Sponsor receives 22 hours exhibitor face-time

Marketing Benefits – Image & Logo

Sponsor name and/or logo prominently featured in the following conference collateral

- 3500 conference **invitations feature full color logo (if confirmed by July 15, 2010)**
- Printed conference **programs** will prominently feature full color logo of Carrier Sponsor
- Half-page color **ad** featured in high-quality printed conference programs
- Featured sponsor of morning workshop sessions
- Sponsor logo featured during selected workshop sessions
- Sponsor logo showcased in **screen presentation** during both the Tuesday & Wednesday plenary and luncheon sessions
- Featured as a Carrier Sponsor in **on-site conference signage** throughout the conference center
- Sponsor logo prominently featured on conference **welcome signage**
- Sponsor named in all conference **press materials**
- Sponsor logo featured in 2 scheduled **e-mail blasts**—5000 recipients—July 31 & September 1, 2010-including hotlink to sponsor website
- Sponsor logo featured on conference **website** as Carrier Sponsor—including hotlink to sponsor website
- As an exhibitor, sponsor logo featured on conference exhibitor display **maps** positioned throughout conference center

About the Venue - Conference Hospitality Benefits

- Special conference room rate provided to participants staying at the Toledo Hilton
- Prevailing government state & federal room rates honored
- Business center open 24 hours offering high speed Internet and wireless Internet with access to computers, fax, copier, etc.
- Full use of hotel recreational amenities including onsite fitness center with full range of equipment, heated pool & whirlpool, complete weight room, etc.
- Complimentary shuttle available to/from Toledo Express Airport. Conference registrant must arrange with hotel
- Free parking
- Sponsor may elect to have exhibitor materials shipped directly to hotel

Cash Investment: \$3,500



Transporter Level Sponsorship

2010 Conference & Trade Show Benefits

- Sponsor receives 50% reduction in (\$250) in exhibition booth fee (normally \$500)
- 10' x 10' exhibitor booth space in "preferred location"
- Sponsor receives 22 hours exhibitor face-time

Marketing Benefits – Image & Logo

Sponsor name and/or logo prominently featured in the following conference collateral

- 3500 conference **invitations** features full color logo (***if confirmed by July 15, 2010***)
- Printed conference **programs** will prominently feature full color logo of Transporter Sponsor
- Quarter-page color **ad** featured in high-quality printed conference programs
- Sponsor logo showcased in selected area: registration, exhibitor booth, continental breakfasts/breaks; additional options available
- Sponsor logo showcased in **screen presentation** during both the Tuesday & Wednesday plenary and luncheon sessions
- Sponsor logo prominently featured on conference **welcome signage**
- Sponsor named in all conference **press materials**
- Sponsor logo featured in 2 scheduled **e-mail blasts**—5000 recipients—July 31 & September 1, 2010
- Sponsor logo featured on conference **website** as Transporter Sponsor
- As an exhibitor, sponsor listed on conference exhibitor display maps positioned throughout conference center

About the Venue - Conference Hospitality Benefits

- Special conference room rate provided to participants staying at the Toledo Hilton
- Prevailing government state & federal room rates honored
- Business center open 24 hours offering high speed internet and wireless internet with access to computers, fax, copier, etc.
- Full use of hotel recreational amenities including onsite fitness center with full range of equipment, heated pool & whirlpool, complete weight room, etc.
- Complimentary shuttle available to/from Toledo Express Airport. Conference registrant must arrange with hotel
- Free parking
- Sponsor may elect to have exhibitor materials shipped directly to hotel

Cash Investment: \$2,500