What is a hashtag?

• Text preceded by # used on social networks such as Twitter, Facebook, and Instagram

• Allows users to create a theme for their social media post or photo

• Hashtags are inventoried, making it possible for others to easily find messages with a specific theme or content
If loving a storm drain is wrong, we don’t want to be right!

#onlyraindownthedrain #lakeeriestartshere
It'll be back to school before you know it kids & time to check our waterways for #macroinvertebrates #StudentWatershedWatch #lakeeriestartshere #TMACOG50
TMACOG water quality department staff are out monitoring the progress of green stormwater infrastructure sites with @city_of_toledo environmental services. 

#lakeeriestartshere #TMACOG50 @TMACOG @LakeErie3w #NativePlants
west_creek: It's amazing the importance of floodplains...and with your support, we're protecting these throughout the community. #lakeeriestartshere #westcreek #urbangreenspace

jonathanvkuss: #floodplainlove

12 likes
AUGUST 30, 2016
Log in to like or comment.
DON'T BE "THAT GUY" ON THE 4TH OF JULY OR ANY OTHER DAY. THROW YOUR TRASH AWAY.
This is what happens when a construction site doesn't install proper sediment control!!! Literally smoothers life in the stream #lakeeriestartshere #watershedprotection
#Start tagging!

- Have your organization’s social media guru begin using #lakeeriestartshere in your organization’s Lake Erie-related posts or photos

- Use your personal social media account to share photos and tell the world what Lake Erie means to you
  - Public setting = anyone can see your post
  - Other settings allow you to target just your friends

- Invite your followers and friends to join in the fun

#lakeeriestartshere